



INTERNAL / EXTERNAL JOB POSTING

JOB TITLE: Torque Product Manager

WORK HOURS: 40 / week

FACILITY: Lakewood, CO

JOB CLASSIFICATION: Salary/Exempt

DEPARTMENT: Product Management

POSTING EXPIRES: 26-AUG-20216

POSITION SUMMARY:

The Product Management Group has an opening for a Product Manager for our **Torque (TQ)** product line. Primary responsibilities include assessing the merits of early stage product concepts, leading product development / market launch activities, managing day-to-day business activities in support of released products, and coordinating end of life plans. The product manager has a wide scope of responsibilities, working in a collaborative environment with marketing, sales, engineering, manufacturing, customer service and other departments.

Additional responsibilities include: market and business case analysis, product requirements definition, participation in new product test and validation, creation of customer-facing documentation, and interfacing with key customer accounts.

DUTIES AND RESPONSIBILITIES:

Core duties and responsibilities include the following. Other duties may be assigned.

- Evaluate the merits of new product development ideas, manage the product technology roadmap and lead new product development projects.
- Work with key internal groups (marketing, sales, engineering, manufacturing, etc.) in support of released products through all stages of its life cycle (from product concept to product launch to end of life)
- In support of maximizing sales and business development objectives, be the primary product line expert with in-depth knowledge of addressable markets, market applications, regulatory and general market drivers, the competitive landscape, functional requirements, and technical specifications.
- Work with select key customer accounts to better gain an in-depth understanding of end user requirements, the impact of regulatory factors, and other market drivers in order to define requirements for product enhancements or new product development projects.
- Provide an outstanding and exemplary level of service and support, consistent with Mesa Labs' standard of quality and excellence.



MINIMUM QUALIFICATIONS:

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The categories listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

Education and/or Experience:

- Bachelor's Degree in engineering or a physical science is a requirement.
- 1-3+ years of technical product or project management experience desired. Recent graduate with applicable experience is acceptable.
- Experience with Excel-based spreadsheet modelling and business case analysis is highly desirable.
- Previous experience with bottle capping products and/or technologies is desirable and a plus.
- Experience with Microsoft Office applications, particularly Excel and PowerPoint, and writing business analysis cases is desirable.
- Technical writing, marketing collateral creation and experience working across multi-functional teams is a plus.

Language Skills:

Ability to read and comprehend documents such as project and system specifications, user manuals, work orders, and documentation relevant to project implementation. Ability to write reports and communicate effectively with customers and company employees. Multilingual skills a plus.

Mathematical Skills:

Ability to add, subtract, multiply, and divide whole numbers, fractions, and decimals. Ability to compute rate, ratio, and percent and to draw and interpret bar graphs.

Reasoning Ability:

Ability to apply common sense understanding to carry out detailed but uninvolved written or oral instructions. Ability to deal with problems involving a few concrete variables in standardized situations. Ability to quickly prioritize work according to business needs and multi-task numerous projects across multiple product lines.



Computer Skills:

To perform this job successfully, an individual should have knowledge of database software; Internet software; spreadsheet software; computer operating systems; Web-based (online) applications; presentation software and word processing software. Competency using AutoDesk and NetSuite is a plus.

Other Skills and Key Competencies:

- Must be highly self-motivated (self-starter) and have the desire to be completely responsible for and accountable their own work.
- Must be well-organized, detail-oriented and able to multitask, effectively and efficiently managing multiple time-sensitive cases simultaneously.
- Have outstanding written, oral communication, and interpersonal skills and be able to work directly with the customer in a courteous and professional manner.
- Technical background and understanding allowing for timely investigation of product-related issues
- Ability to travel (Travel is estimated at 10%-20% or more at certain times)

WORK ENVIRONMENT AND PHYSICAL DEMANDS:

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is regularly required to sit; use hands to finger, handle, or feel; reach with hands and arms and talk or hear. The employee is occasionally required to stand and walk.

The employee must occasionally lift and/or move up to 20 pounds.

The employee must be able to and willing to travel when required.

Specific vision abilities required by this job include close vision, distance vision, color vision, peripheral vision, depth perception and ability to adjust focus.



The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

The noise level in the work environment is usually moderate.

LOCATION

The position will be based in our Lakewood, CO facility.

MORE INFORMATION

Available on our website at: <http://torque.mesalabs.com/>

Mesa Laboratories Inc., is traded on the NASDAQ – ticker symbol – MLAB

Applicants interested in applying for this position can submit resumes to recruiting@mesalabs.com. Please include “Torque Product Manager” in the subject line.